



Agent instructions - please remove these instructions before submitting this email for advertising review:

Agents please use the subject line: How does guaranteed lifetime income you can't outlive sound to you?

Agents - please include your email signature (and, if registered with ESI, your securities disclosure) as part of this email when submitting for advertising review and approval. Please note that all disclosures and form numbers that appear must be included in the version you submit for compliance review. Note that you should not include a personal website address as part of your email signature on this marketing unless that site has been reviewed and approved by NLG compliance.



National Life Group*



Make Your Retirement Savings Last With Flex Select Income.

Hello [Client Name],

If a guaranteed lifetime income stream is on your wish list, you may want to look into [Flex Select Income](#).

- **Guaranteed Lifetime Income Rider (GLIR):** Potential to turn your savings into income you can't outlive.
- **Activation Bonus up to 200%:** Increase your income potential when you're ready to start withdrawals.
- **Income Doubler:** May pay out double the income for up to five years if you become incapacitated and qualify.
- **Flexible Premiums:** Start with as little as \$100/month. Remember: Big wins start small!


I'd love to help you understand if this annuity is right for your retirement strategy. Just reply to this email or give me a quick call.


[Agent Name]
[Agency Name]
[Business Address]
[Agent Phone #]
[Agent Email Address]
[(If in CA or AR) State Insurance Lic. #:]


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Products issued by:
National Life Insurance Company®
Life Insurance Company of the Southwest®

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Guaranteed lifetime income may be provided either by annuitizing an annuity, or through an annuity income rider. Riders are supplemental benefits that can be added to an annuity. Riders may be optional, may require additional premium and may not be available in all states or on all products.

The Guaranteed Lifetime Income Rider (GLIR), as represented in form series 20712(0320) or form series 20835(0123), or state variations thereof, is a rider that may be available on select fixed indexed annuity policies issued by Life Insurance Company of the Southwest. Electing this rider is optional, incurs an additional cost, and rider charges continue to be deducted regardless of whether interest is credited. The GLIR may not be available on all products or in all states. Guaranteed Withdrawal Payments reduce the policy's accumulated value, but you will continue to receive these payments during your lifetime even if your accumulation value declines to zero.

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No bank or credit union guarantee Not a deposit Not FDIC/NCUA insured May lose value
Not insured by any federal or state government agency
Guarantees are dependent upon the claims-paying ability of the issuing company.
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