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Agents please use the subject line: Big Wins Start Small

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National Life Group®



Start Saving With \$100/Month or More Today — and Take Control of Tomorrow

Hello [Client Name],

Are you ready to take the first step toward a more secure financial future? At National Life Group, we believe that big wins start small — and that it's never too early to start saving.

Why save now?

- **Get a head start:** The earlier you save, the more your money can grow.
- **Tax-deferred growth:** The interest you earn now will compound and keep growing without being taxed (until you make a withdrawal).

What do you need to get started?

- **Start small:** National Life's new flexible premium indexed annuities let you start with just \$100 a month (or a one-time \$5,000 premium). Over time, those contributions add up!
- **You're in control:** When you have extra cash, you can choose to save more.

Why get an annuity from National Life?







- **Flexibility:** Choose your favorite features, such as immediate bonuses or guaranteed lifetime income.¹ Pick a Flex annuity that works with your timeline.
- **Growth and protection:** Take advantage of upside potential with protection from market downturns. Choose between multiple index crediting options.²

Let's discuss how National Life Group annuities can help you achieve your financial goals.

Schedule a meeting today!

[Agent Name]
[Agency Name]
[Business Address]
[Agent Phone #]
[Agent Email Address]
[[If in CA or AR] State Insurance Lic. #:]

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1 Guaranteed lifetime income may be provided either by annuitizing an annuity, or through an annuity income rider. Riders are supplemental benefits that can be added to an annuity. Riders may be optional, may require additional premium and may not be available in all states or on all products. This is not a solicitation of any specific annuity. Guarantees are dependent on the claims paying ability of the issuing company.

2 All indices are unmanaged and you cannot invest directly in any market index.

The companies of National Life Group and their representatives do not offer tax or legal advice. For advice concerning your own situation, please consult with your appropriate professional advisor.

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No bank or credit union guarantee Not a deposit Not FDIC/NCUA insured May lose value
Not insured by any federal or state government agency

Guarantees are dependent upon the claims-paying ability of the issuing company.

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